

BOARD POLICY

Employees: Student Solicitation/Commercial Endorsements

Employees shall in no way solicit or encourage students to enroll in or participate with any out-of-school organization. This policy shall apply to soliciting students, directly or indirectly, for such projects as summer trips or excursions not sponsored or approved by the Board.

Employees shall not solicit students for education services or programs provided by individuals and/or agencies.

Staff members shall not solicit funds from school children for purposes other than school activities specifically authorized by the Board.

Promotional campaigns which involve the expressed or implied endorsement of a commercial product are prohibited in the schools.

Administrative regulations pertaining to commercial advertising in the schools are to be developed in accordance with the Education Code by the superintendent or designated representative.

Ref.: EC Section 51520

Adopted: January 14, 1969

Revised: August 27, 1979

Revised: November 20, 1984

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