

Administrative Regulation

Employees: Student Solicitation/Commercial Endorsements

No instructional materials or presentations, such as fashion shows, home economics appliance demonstrations, etc., which may project commercial advertising, may be utilized unless the following conditions are satisfied.

- A. The materials meet with full approval of the principal and employee concerned, and prior approval has been secured from the superintendent or the designated representative.
- B. There shall be no advertising, written or verbal, before, during, or after any presentation or use. (Programs, posters, etc., with name of sponsoring company are not to be used.)
- C. The sponsoring organization may be mentioned only at the beginning of any presentation, with the statement that the program or materials are offered as a public service.
- D. Materials and programs are subject to immediate cancellation (even if in progress, if necessary) should any advertising contrary to the above stated regulations take place.
- E. It is the responsibility of the principal and the employee to ensure full compliance with all regulations stated above.

Ref: EC Sections 51510, 51520, 51521

Approved: October 22, 1968

Revised: August 27, 1979

Revised: March 4, 1986

Reviewed: July 1, 2000