

Administrative Regulation

Fund Raising Activities, Online Crowd-Funding Internet Platform

- A. A school or student government organization may request authorization to conduct an online fundraising campaign, including a crowd-funding campaign, for the benefit of the district, school, or student government organization.
- B. Each request must be approved by the site principal and have written approval of the appropriate administrator of elementary or secondary education. Approval shall take into consideration compatibility with the district's vision and goals, core beliefs, instructional priorities, and infrastructure; the manner in which donations are collected and distributed; equity of the use of funds or items; and any other factors deemed relevant or appropriate by the district.
- C. Any school or student government organization approved to conduct an online fundraising campaign shall comply with relevant district policies and procedures, including ensuring financial transparency in describing the purpose and use of the funds or items and protecting student privacy as applicable. Such entity shall specify that the district, rather than a staff member, classroom, or school, will own the funded resources.
- D. Funds raised by an online fundraising campaign and items donated to the district must adhere to all other district regulations and shall be subject to the same terms, criteria for acceptance, and accountability measures as any other donation as specified in this policy.
- E. Appreciation for any donation may be shown in accordance with Board policy.

Ref: EC 48932

Adopted: September 3, 2019